## **Sample Physician Letter**

Dear [doctor],

Each year, nearly 80,000 people die from vaccine preventable influenza and pneumonia in the U.S. despite the availability of effective vaccines. Some 50-80% of these deaths – most of which occur in persons over 65 years of age – could be prevented with timely and widespread vaccination.

In an effort to better protect our patients, our agency has set an immunization goal of [xx]% or higher for respiratory vaccines (influenza, pneumococcal, RSV and COVID-19). Enclosed is our guideline for immunization at [xx]. We seek your support and ask that you continue to encourage patients and their family members/caregivers to be immunized.

In addition, for patients under 65 years of age, it is important to assess for other vaccinations that they may need based on their health conditions, age, occupation and/or participation in risky behaviors.

As always, thank you for making a difference.

Sincerely,

[Name]